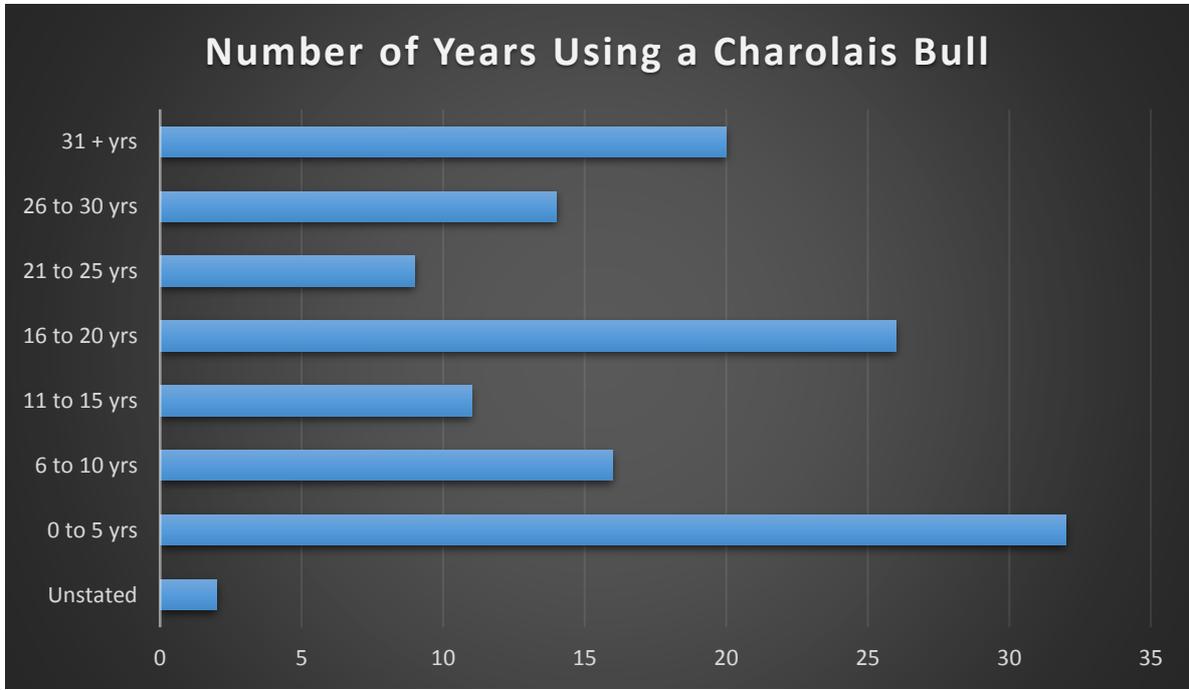
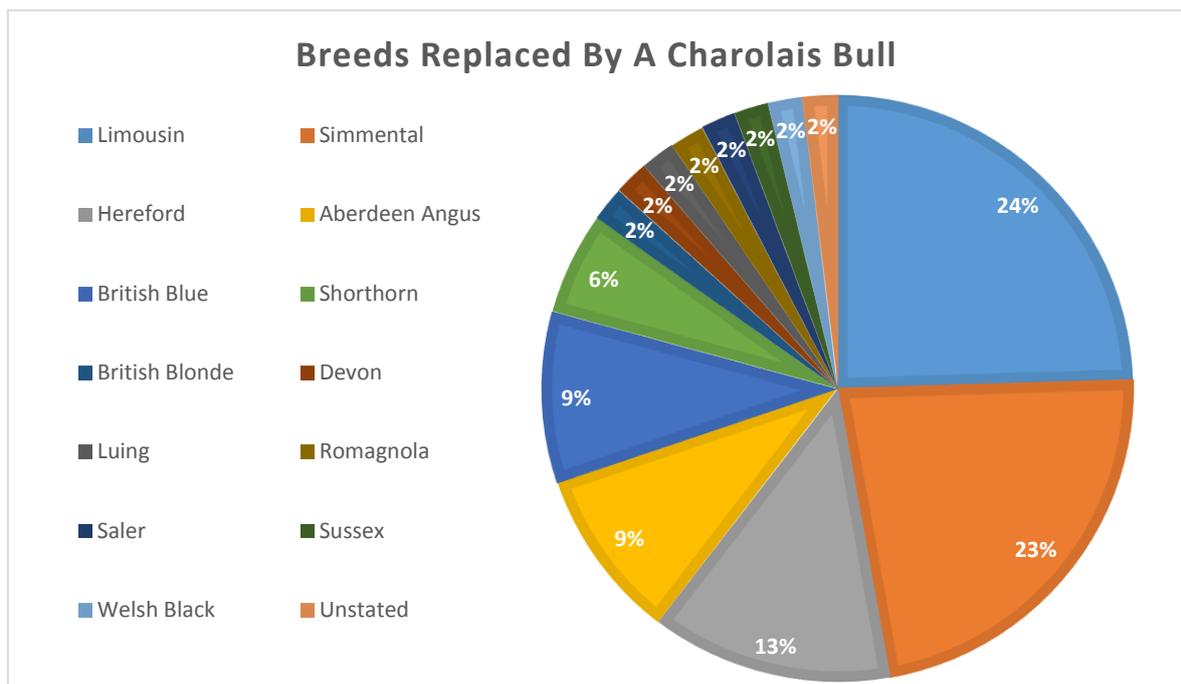


Results from the Charolais Bull Requirements Survey

From all of the participants there were 130 respondents who are using a Charolais bull and the graph below shows how long they have been using one for:



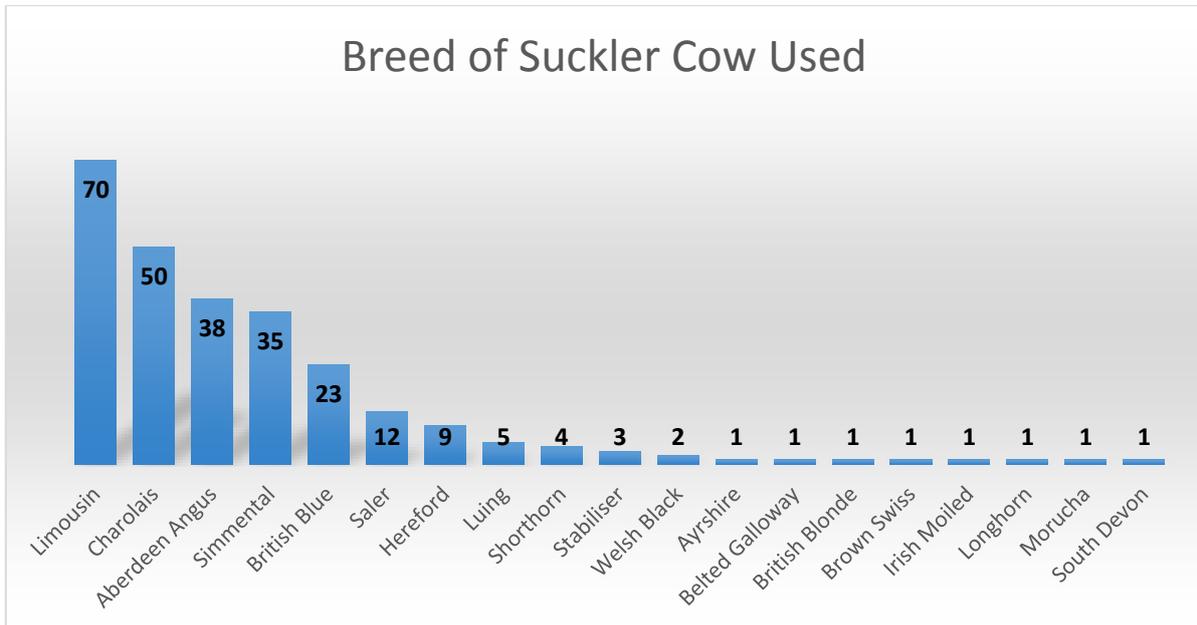
41% percent of those using a Charolais bull purchased it to replace another breed:



Comments made to explain why a Charolais bull is used

- Good Calves
- Quicker growth and weight gain and better carcass
- Quality meat, Growth and price
- Pedigree breeder
- Best for growth rates, quite nature and stunning good looks
- To achieve uniformed store cattle, growth rate to get premium prices plus I love everything about the breed, it's strength, power, easy going nice nature, presents, quality of calves, fertility, easy of handling. Charolais just have it all.
- My dad started before me and it produces what the customer wants
- Breed Characteristics
- Sell ability of store cattle
- High weight at young age
- Superior growth
- Fast growth, can sell store cattle earlier as they grow a lot quicker than other breeds
- Good strong calves and they finish very quickly
- Temperament
- Produce good weight in calves
- Weight gain
- To produce store cattle with weight
- For more growth and weight for age
- Calves pay more
- A Charolais cross calf can be sold at any age. We sold them at 3wks when we had a dairy farm. We now sell at 9-12 months stores from our suckler herd.
- Better food conversion
- Consistent growth and easy calving (modern breeding)
- More docile than limited and more money as stores
- Exceptional growth & weight gain
- Calf uniformity, faster maturing, size, power, every buyer seems to prefer Charolais stores!
- For producing store crosses
- Weight for age
- Good conformation of cattle, good live weight gain and high kill out percentage!
- Like the breed easy calved and good growth rates
- Quality weanlings, pedigree bull breeding
- Something different
- Weight for age confirmation

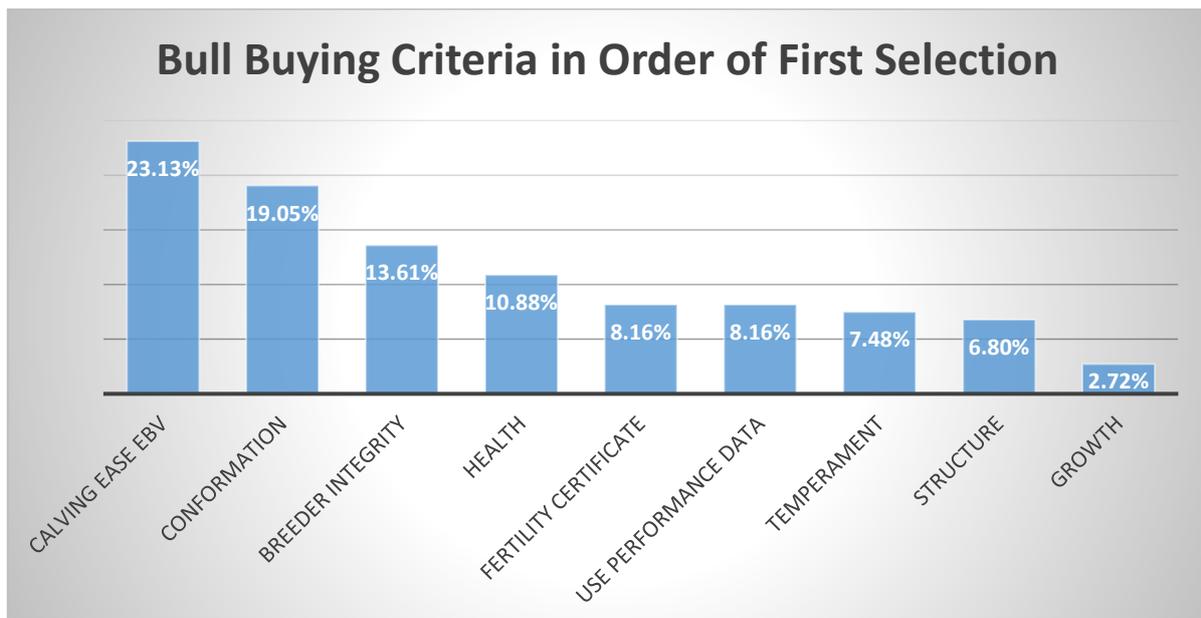
Participants use the following breeds of suckler cow



We asked participants to rate in order of importance how they used the following information when purchasing bulls:

Breeder Integrity, Calving Ease EBV's, Conformation, Fertility Certificate, Growth, Health, Structure, Temperament & Use Other Performance Data

The graph below shows their first choice by percentage



Finally, we asked participants to rate in order of importance how they consider the following health issues when purchasing bulls:
BVD, IBR, Johnes, Lepto & TB

The graph below shows their first choice by percentage

