

Charolais Premier Collection

The Genus Premier Collection offers specially selected sires from the very best genetics, setting a new standard within the breed.

Rodin



Rodin has an impeccable show-winning record. His progeny show tremendous growth, with an excellent top line.

Suzeringie



One of the first Empereur RVS sons to be marketed in the UK and half brother to PTI Prince, out of unique cow, Suzeringie won Le Marault in 2002 and 2003.

Balmyle Vendetta



Vendetta offers high quality beef value, along with calving ease. He breeds extremely well for pedigree and commercial cattle.

Ton Univer



His progeny show strength with good breed character. This sire has an excellent pedigree.

For more information on our Premier Collection, please contact our Beef Specialist Team on 0870 900 1270